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**RCS Real Estate Advisors Named Partner of the Year
by The Disney Store**

NEW YORK, NY, October 26, 2009 — New York, NY-based RCS Real Estate Advisors, the pre-eminent real estate advisory firm to the retail industry, was named Partner of the Year by the Disney Store for their work on the Disney real estate strategy. RCS Real Estate Advisors Executive Vice President Eileen Mitchell made the announcement.

RCS is being honored for achieving Disney's real estate objectives in portfolio optimization and successful negotiations with landlords for new core store and high street deals.

"It's been a privilege to partner with Disney Store North America and to receive this honor," said Mitchell. "Disney's commitment to excellence and savvy proactive approach to real estate, merchandising, marketing and design are unmatched. It is rare to work with a team that understands the risks and rewards in today's trying economic times. We look forward to a continued partnership with Disney."

RCS Real Estate Advisors provides innovative solutions that unlock the potential of retail real estate assets for clients across the United States. Founded in 1981, RCS Real Estate Advisors specializes in helping retailers evaluate their real estate portfolios, shed underperforming stores, trim occupancy costs and expand their footprints. Firm services include expansions, rent renegotiations, dispositions and equity investments. For more information about the firm and its track record of working as a partner to deliver results for top-name retailers, please visit www.rcsrealestate.com.

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